

Eastern Sierra College Center Department

ASP for Academic Year 2025-2026

November 2024

Description Of Section

Connection to College Mission

Eastern Sierra College Center (ESCC) plays a vital role in serving the education and community cultural enrichment needs of Inyo and Mono counties. Through its diverse offerings and partnerships, ESCC fulfills its mission to improve student lives by providing accessible and tailored educational pathways, comprehensive support, and equity-focused initiatives.

Key highlights of ESCC's contributions:

1. Educational Pathways:

- Offers certificates, general education patterns (local, CSU, and IGETC), and terminal/transfer degree programs.
- Supports Dual Enrollment and the Early College Program in partnership with over 10 area high schools, fostering college readiness and reducing barriers to higher education.

2. Community and Cultural Enrichment:

- Cerro Coso Community College's Eastern Sierra campuses offer a diverse array of 800 non-credit courses, including ceramics and music, to enrich community education. The campuses also host a variety of events and community support programs, such as expanded services provided by the Mexican Consulate, which reduce travel for residents requiring documentation.
- Annual traditions at the Eastern Sierra campuses include a local history conference, wildlife rescue initiatives, and performances by the community choir and other musical groups. Additionally, the Bishop campus serves as the hub for the collegewide Cerro Coso Native American Student Support and Success Program.
- In recognition of Indigenous Peoples Day, the Mammoth campus hosted a cultural celebration featuring Native American artistry, traditional baking, basket weaving, songs, and hoop dancing, highlighting the region's rich heritage and fostering community engagement.

1. Student Support Services:

- Delivers on-ground services like Access Programs, Admissions & Records, Library/Learning Support, Advising and Counseling resources, with additional resources accessible online or through the IWV campus.

2. Engagement and Equity:

- Ensures clarity and accessibility of educational opportunities in rural and unincorporated areas.
- Actively partners with high schools, expanding in-seat college course offerings to enhance local education options.

ESCC's initiatives exemplify its dedication to empowering students, fostering community engagement, and ensuring equitable access to higher education and support services.

Review And Planning

Performance and Equity Gaps Still to be Addressed

ESCC Bishop and Mammoth appear to have no significant equity gaps for 23-24, and improvements were made in our 22-23 equity gaps in Mammoth.

Progress on 22-23 Mammoth Cerro Coso Equity Gaps:

- Completion rate for men went from 83% to 95%.
- Hispanic/Latino completion rate went from 83% to 95%.

- Completion rate for non-financial aid students went from 83% to 91%. Success rates went from 74% to 81%.
- Traditional student completion rate went from 87% to 94%. Success rate went from 77% to 84%.

Last Year's Initiatives

Increase CTE Offerings at ESCC

This is an ongoing multi-year initiative:

1. ESCC held an Economic and Workforce Summit at our Mammoth Lakes campus on August 13th with Mono and a few Inyo employers and academic partners. Going forward we'll add more employers and partners to the conversations. Topics like micro-credentialing, providing multi-generational workforce training, and the possibility of pursuing regional grants/funding came up.
2. ESCC is offering more hybrid general education classes as well as CTE classes. Most of our classes are one day in person with the rest of the time spent online. Both faculty and students seem to appreciate the format.
3. We didn't add any new programs this past year, but did develop Outdoor Rec with the help of a professional expert and Professor Peter Fulks. The anticipated launch date is Summer or Fall 2025. We might also pilot the hospitality/tourism degree/certificate that Bakersfield College currently has the curriculum for. They might allow us to pilot it up at ESCC.
4. Several of our ESCC high schools expressed an interest in Health Careers and Teaching/Child Development. Mammoth High School, Bishop Unified High School, Big Pine, and Lone Pine all received K16 grant funding for projects in those areas. We also received a K16 sub-grant to support their efforts. Additionally, Bakersfield College is interested in allowing us to pilot an Animal Science Agriculture certificate at Lone Pine and possibly Bishop Union High School as Dual Enrollment classes. Both of those high schools have instructors that would qualify to teach. Big Pine High School will likely add Digital Media Arts. We have identified a high school instructor.

Increase Early College Concurrent and Dual Enrollment Opportunities for Inyo County

The ESCC Director and Early College Director toured all of our area high schools participating in Early College in the Eastern Sierra both spring and fall semester. Several schools are adding or will soon new Dual Enrollment sections. For example, Lone Pine added some Business classes, and is interested in Agriculture. Bishop Union High School and Big Pine are trying to add Child Development. At Bishop Union High School the wildland fire classes should transition from CATEMA to Dual Enrollment with the addition of a new instructor. Mammoth High School is exploring Medical Assisting. Lee Vining and Coleville are now expressing an interest in Dual Enrollment, which is great because they are already very successful with concurrent enrollment.

Mammoth High School Early College graduations continue to be strong. In 2024, 16 Mammoth High School students along with 1 home school student graduated with degrees from Cerro Coso. In Spring 2025, we have 18 more students graduating (upon successful completion of their Spring/Summer classes).

Inyo County Early College (unduplicated headcount) for Lone Pine, Independence, Big Pine, Palisade Glacier, and Bishop Union High School 2023 - 2024:

Spring 2023: 109 / Spring 2024: 108

Summer 2023: 32 / Summer 2024: 23

Fall 2023: 88 / Fall 2024: 98

Mono County Early College (unduplicated headcount) for Mammoth High School, Lee Vining High School, and Coleville High School 2023 - 2024:

Spring 2023: 381 / Spring 2024: 324

Summer 2023: 24 / Summer 2024: 52

Fall 2023: 306 / Fall 2024: 339

While our number of Early College students stayed roughly the same for both Inyo and Mono Counties. We are offering more Dual Enrollment sections in seat at more high school locations. That will continue to increase.

Initiatives for Next Academic Year

Increase Enrollment in Mono County and Mammoth Lakes College Center

Is this part of a multiyear initiative?

Yes

Specific Action Steps to be Taken:

Strategies:

- Build Strong Community Relationships
- Develop Programs that Align with Local Employment Needs (Outdoor Rec, Wildland Fire, Hospitality/Tourism/Culinary)
- Explore Micro-credentialing, Non-Credit Courses/Training, and Short Term Certifications (ex. - Go to Guard Card Trainer)
- Create Satellite Locations at Partner High Schools/Community Buildings
- Work with Mammoth Lake Foundation to Promote Local Scholarship to Working Students
- Find a Way to Market Locally in a Tourist Town
- Provide Support for Community Centered Resources (Housing, Childcare, Food, and Job Assistance)
- Host Bigger and Better Cultural Events at Mammoth Campus

Early Observational Data, or "Lead" Measure(s):

1. Build Strong Community Relationships

- Number of local organizations/businesses engaged per month.

2. Develop Programs that Align with Local Employment Needs (Outdoor Rec, Wildland Fire, Hospitality/Tourism/Culinary)

- Number of partnerships established with industry leaders for internships or apprenticeships.

3. Explore Micro-Credentialing, Non-Credit Courses/Training, and Short-Term Certifications

- Number of micro-credentialing or certification programs added annually.

4. Create Satellite Locations at Partner High Schools/Community Buildings

- Number of partner locations identified and approved for satellite use.

5. Work with Mammoth Lake Foundation to Promote Local Scholarships to Working Students

- Number of working students receiving scholarships annually.

6. Find a Way to Market Locally in a Tourist Town

- Number of QR code visits or inquiries originating from locations Cerro Coso puts materials in locations frequented by locals.

7. Provide Support for Community-Centered Resources (Housing, Childcare, Food, and Job Assistance)

- Number of partnerships established with housing, childcare, and food assistance organizations.

8. Host Bigger and Better Cultural Events at Mammoth Campus

- Number of cultural events hosted annually and their attendance rates.

- Number of local and regional cultural groups involved in event planning or participation.

Does the department request help developing these instruments?

No

Institutional Performance Data, or "Lag" Measure(s):

1. Build Strong Community Relationships

- Growth in the number of collaborative projects sustained over multiple years.

2. Develop Programs that Align with Local Employment Needs

- Increase in enrollment for programs in outdoor recreation, wildland fire, hospitality, or tourism.

3. Explore Micro-Credentialing, Non-Credit Courses/Training, and Short-Term Certifications

- Completion rates for micro-credentialing and certification programs.
- Increase in job placement rates for students completing non-credit courses.
- Year-over-year growth in enrollment and program offerings for short-term certifications.

4. Create Satellite Locations at Partner High Schools/Community Buildings

- Percentage of total college enrollment originating from satellite locations.
- Retention and completion rates for students attending satellite location programs.

5. Work with Mammoth Lake Foundation to Promote Local Scholarships to Working Students

- Total amount of scholarship funds distributed annually.
- Graduation rates for working students receiving scholarships.

6. Find a Way to Market Locally in a Tourist Town

- Program enrollment attributable to marketing campaigns targeting local students.

7. Provide Support for Community-Centered Resources (Housing, Childcare, Food, and Job Assistance)

- Increase in retention rates for students using support services.

8. Host Bigger and Better Cultural Events at Mammoth Campus

- Year-over-year growth in attendance at cultural events.

Person Responsible:

ESCC Director and Student Services Staff, Outreach, Public Information Office, and Institutional Research

Unit gap or institutional goals addressed:

It addresses a Strategic Plan goal or objective (reminder to the right)

Resource Needs

Facilities

Continuation of existing projects/repairs. See M&O.

Information Technology

- **A new finisher (collator/stapler) for the Bishop copier. Estimate is about \$3K. Faculty have expressed that they would really appreciate that feature on the copier.**
- Help setting up/installing technology to be purchased for K16/high schools.
- Help converting both computer rooms back to classrooms. We have laptop carts for both campuses that can be utilized if needed.

Marketing

Tri-County Fairgrounds Sponsorship: \$12,000

- They are very close to putting up an electric billboard that will be available for us to use as a sponsor.
- We have a year-round 6'x10' window cling in a prominent location inside the grounds.
- Our logo is prominently featured as a sponsor during concerts, events, and on their website/advertising.
- They give us booth space during crowd facing events with vendors. We can also hang our banners during events.
- It's a great way to advertise in multiple ways while being cheaper than a one off billboard message at \$10,000.

Bishop Twin Theater: \$3,000

- Our slides are displayed with music year-round before movies start. If we ever make an ESCC specific video they can display that too. We are able to change out the slides as much as we want.

Professional Development

Will utilize free resources.

Other Needs

Staffing Requests Not Already Listed In Unit Plans

1000 Category - Certificated Positions

2000 Category - Classified Staff

Section Plan Budget Worksheet for ESCC - FY25

Fund	Org Description	Account Description	Program Title	Activity	Location	2024	2024	2025	2026	Notes	Increase?	If requesting increase of %5 or more			
						Adopted Budget	Actual Expenses	Adopted Budget	Request			In planning document	Data?	Relevance?	Operational Efficiency?
GU001	Bishop Campus	Non-Library/Magazines/Bks/Prcdls	Instnl Support/Academic Admin		CB			\$ 100.00	\$	No longer needed.					
GU001	Bishop Campus	Non-Inst Supplies & Materials	Instnl Support/Academic Admin		CB	\$ 2,500.00	\$ 592.81	\$ 2,500.00	\$ 2,500.00						
GU001	Bishop Campus	Maint & Repairs Supplies	Instnl Support/Academic Admin		CB	\$ -	\$ 194.86	\$ 200.00	\$ 200.00						
GU001	Bishop Campus	Outreach Materials	Instnl Support/Academic Admin		CB	\$ 13,000.00	\$ -	\$ 13,000.00	\$ 3,000.00	Promotional materials for ESCC events and high school outreach.					
GU001	Bishop Campus	Employee Travel DO	Instnl Support/Academic Admin		CB	\$ 500.00	\$ 108.53	\$ 1,000.00	\$ 1,000.00						
GU001	Bishop Campus	Food/Meetings	Instnl Support/Academic Admin		CB	\$ 500.00	\$ -	\$ 500.00	\$ 500.00						
GU001	Bishop Campus	Institutional Dues/Memberships	Instnl Support/Academic Admin		CB	\$ 225.00	\$ 130.00	\$ 250.00	\$ 250.00						
GU001	Bishop Campus	Disposal Services	Instnl Support/Academic Admin		CB	\$ 3,000.00	\$ 2,742.21	\$ 3,500.00	\$ 4,000.00	Disposal costs increase every year.	yes				
GU001	Bishop Campus	Pest Control	Instnl Support/Academic Admin		CB	\$ 700.00	\$ 724.00	\$ 800.00	\$ 900.00	Pest control costs increase every year.	yes				
GU001	Bishop Campus	Oth Equipment Maint Agreements	Instnl Support/Academic Admin		CB	\$ 400.00	\$ 508.06	\$ 400.00	\$ 550.00	New copier in Bishop - slight increase in cost.	yes				
GU001	Bishop Campus	Postage/Express Overnight Svcs	Instnl Support/Academic Admin		CB	\$ 400.00	\$ 320.00	\$ 400.00	\$ 400.00						
GU001	Bishop Campus	Taxes - Licenses & Permits	Instnl Support/Academic Admin		CB	\$ 1,160.00	\$ -	\$ 1,160.00	\$ 1,160.00						
GU001	Mammoth Campus	Non-Inst Supplies & Materials	Instnl Support/Academic Admin		CM	\$ 1,350.00	\$ 493.75	\$ 1,500.00	\$ 1,500.00						
GU001	Mammoth Campus	Maint & Repairs Supplies	Instnl Support/Academic Admin		CM	\$ -	\$ 194.85	\$ -	\$ 200.00	To cover occasional maint/repairs.	yes				
GU001	Mammoth Campus	Employee Travel DO	Instnl Support/Academic Admin		CM	\$ 400.00	\$ 38.59	\$ 1,000.00	\$ 1,000.00						
GU001	Mammoth Campus	Food/Meetings	Instnl Support/Academic Admin		CM	\$ 500.00	\$ -	\$ 500.00	\$ 500.00						
GU001	Mammoth Campus	Institutional Dues/Memberships	Instnl Support/Academic Admin		CM	\$ 175.00	\$ 165.00	\$ 200.00	\$ 200.00						
GU001	Mammoth Campus	Disposal Services	Instnl Support/Academic Admin		CM	\$ 4,500.00	\$ 3,770.70	\$ 5,000.00	\$ 5,500.00	Disposal costs increase every year.	yes				
GU001	Mammoth Campus	Pest Control	Instnl Support/Academic Admin		CM	\$ 700.00	\$ 606.69	\$ 800.00	\$ 800.00	Pest control costs increase every year.	yes				
GU001	Mammoth Campus	Oth Equipment Maint Agreements	Instnl Support/Academic Admin		CM	\$ 450.00	\$ 394.08	\$ 450.00	\$ 450.00						
GU001	Mammoth Campus	Postage/Express Overnight Svcs	Instnl Support/Academic Admin		CM	\$ 135.00	\$ -	\$ 200.00	\$ 200.00						
GU001	Mammoth Campus	Taxes - Licenses & Permits	Instnl Support/Academic Admin		CM	\$ 500.00	\$ 480.00	\$ 500.00	\$ 500.00						

Resource Requests										
Type of request	1 time or ongoing?	Requested amount	description/explanation				In planning document	Data?	Relevance?	Operational Efficiency?
Marketing	ongoing	\$ 12,000.00	Sponsorship Tri-County Fairgrounds We are able to display banners, have a window cling up yearround, have booths for all public facing events. In exchange they are close to having a electronic board downtown that we can advertise on for free because we're a sponsor. Benefits both campuses.				Section			
Marketing	ongoing	\$ 3,000.00	Bishop Twin Theater - we have yearround access to their big screen to advertise whatever we want. We create the content.				Section			
Other	1 time	\$ 3,000.00	Finisher for Canon Image Runner Advanced DSX 4935i				Section			