

## 2023-24 Tentative Budget

Fund	Orgn	Orgn Desc	Account	Account Desc	Program	Program Desc	Activity	Location	Total Budget	Notes
GU001	409P1	Public Information-Extrnl Relations	4211	Non-Library/Magazines/Bks/Prdcls	671000	Community Relations		CB	100.00	
GU001	409P1	Public Information-Extrnl Relations	4211	Non-Library/Magazines/Bks/Prdcls	671000	Community Relations		CI	225.00	
GU001	409P1	Public Information-Extrnl Relations	4211	Non-Library/Magazines/Bks/Prdcls	671000	Community Relations		CM	100.00	
GU001	409P1	Public Information-Extrnl Relations	4211	Non-Library/Magazines/Bks/Prdcls	671000	Community Relations		CT	150.00	
GU001	409P1	Public Information-Extrnl Relations	4313	Non-Inst Supplies & Materials	671000	Community Relations		CB	1,200.00	
GU001	409P1	Public Information-Extrnl Relations	4313	Non-Inst Supplies & Materials	671000	Community Relations		CI	2,500.00	
GU001	409P1	Public Information-Extrnl Relations	4313	Non-Inst Supplies & Materials	671000	Community Relations		CT	500.00	
GU001	409P1	Public Information-Extrnl Relations	5220	Employee Travel	671000	Community Relations		CI	2,500.00	
GU001	409P1	Public Information-Extrnl Relations	5230	Food/Meetings	671000	Community Relations		CI	200.00	
GU001	409P1	Public Information-Extrnl Relations	5300	Institutional Dues/Memberships	671000	Community Relations		CI	100.00	
GU001	409P1	Public Information-Extrnl Relations	5650	Software Licensing/Maintenance Svcs	671000	Community Relations		CI	2,000.00	
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	050910	Advertising	CC1TIM	CB	2,200.00	Advertising in the Bishop and Mammoth movie theaters. Laughing Parrot Productions can do a short video for around \$700.00 - And Bishop Theater cost to advertise the promotional video
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	671000	Community Relations		CB	3,000.00	
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	671000	Community Relations	CC1TIM	CI	5,000.00	support the 50th anniversary efforts - History wall? Request was for 20k. Not sure the ROI justifies. Rating was low. Lean on Foundation and reduce to 5k
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	671000	Community Relations		CI	16,500.00	
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	671000	Community Relations		CK	1,000.00	
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	050910	Advertising	CC1TIM	CM	1,500.00	Mammoth Theater cost to advertise the promotional video
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	671000	Community Relations		CM	1,000.00	
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	671000	Community Relations		CS	2,000.00	
GU001	409P1	Public Information-Extrnl Relations	5860	General Advertising Services	671000	Community Relations		CT	4,000.00	
GU001	409P1	Public Information-Extrnl Relations	5861	Printing/Duplicating Service	671000	Community Relations		CI	5,000.00	
GU001	409P1	Public Information-Extrnl Relations	5862	Sponsorships	671000	Community Relations		CI	2,000.00	
GU001	409P1	Public Information-Extrnl Relations	5863	Radio/Newspaper Ad Placement	671000	Community Relations		CB	3,000.00	
GU001	409P1	Public Information-Extrnl Relations	5863	Radio/Newspaper Ad Placement	671000	Community Relations		CI	7,000.00	
GU001	409P1	Public Information-Extrnl Relations	5863	Radio/Newspaper Ad Placement	671000	Community Relations		CK	1,000.00	
GU001	409P1	Public Information-Extrnl Relations	5863	Radio/Newspaper Ad Placement	671000	Community Relations		CM	2,000.00	
GU001	409P1	Public Information-Extrnl Relations	5863	Radio/Newspaper Ad Placement	671000	Community Relations		CS	3,000.00	
GU001	409P1	Public Information-Extrnl Relations	5863	Radio/Newspaper Ad Placement	671000	Community Relations		CT	3,000.00	
GU001	409P1	Public Information-Extrnl Relations	5890	Other Services & Expenses	671000	Community Relations		CI	1,000.00	
GU001	409P1	Public Information-Extrnl Relations	5220DT	Employee Travel DO	671000	Community Relations		CB	100.00	
GU001	409PS1	Print Shop	4313	Non-Inst Supplies & Materials	677040	Reproduction and Printing		CI	3,000.00	
GU001	409PS1	Print Shop	4314	Paper	677040	Reproduction and Printing		CB	700.00	
GU001	409PS1	Print Shop	4314	Paper	677040	Reproduction and Printing		CI	20,000.00	
GU001	409PS1	Print Shop	4314	Paper	677040	Reproduction and Printing		CM	700.00	
GU001	409PS1	Print Shop	4314	Paper	677040	Reproduction and Printing		CT	5,000.00	
GU001	409PS1	Print Shop	5686	Oth Equipment Maint Agreements	677040	Reproduction and Printing		CI	18,000.00	
GU001	409PS1	Print Shop	6419FA	Other Equipment	601000	Instnl Support/Academic Admin	CC1TIM	CI	50,000.00	approved by BDC 5/3/23 - new copier for print shop