



## Visual and Performing Arts Department Annual Unit Plan 2012-2013 Academic Year

### STEP I: DESCRIBE YOUR DEPARTMENT/UNIT

#### a. Mission

The mission of the Visual and Performing Arts Department is to provide instruction for the development and nurturing of creative and aesthetic expression necessary for intellectual development through visual and performing arts. This mission dovetails with Cerro Coso's overall mission to create a comprehensive collegiate learning environment, to prepare students for transfer to 4-year institutions and to serve lifelong learners. The courses offered through the Visual and Performing Arts Department are popular electives for many other degrees, as well as being central to the Art Associate of Arts Degree.

The Arts Associate Degree program includes a combination of lecture and studio art courses leading students to both a multicultural understanding of the history of cultural expression in art as well as the practical hands-on experience of creating art in a variety of media. The VPA program ties the classroom to everyday life with art exhibitions around campus and permanent art installations throughout the grounds of the college, as well as music and other performances that include the entire community.

The Music component of the VPA program offers elective courses in both music and the performing arts that serve the development of a traditional liberal arts education.

#### b. Program Applicability

As part of general education core requirements and as a basic educational resource, Visual and Performing Arts supports all college programs.

#### c. Partnerships



The Visual and Performing Arts Department has no current official partnerships, but the development of such will be examined in the coming year.

#### **d. Distance Education**

The Music discipline offers extensive online distance education courses. Dr. Foggia does an excellent job in the courses offered and has outstanding retention rates. To date, all music classes meet IGETC transfer requirements or contribute to a degree program.

The Art discipline offers multiple sections of Art C 101 Introduction to Art every semester. This class is IGETC transferable and is extremely popular, often serving to recruit online students into our on campus classes. This class has become a bulwark of the Visual and Performing Arts Department and generates substantial FTES in proportion to our overall production.



## STEP 2: EXPLAIN YOUR PLANNING

### a. Review of Previous Goals (of last completed academic year)

Our numerous past goals tended to be an expression of what the ideal philosophical aims for a art department should be. For example, "to provide the opportunity for students and community to share an aesthetic awareness and appreciation of the arts" is one goal. "To involve each of our students in the enjoyment, understanding, creation, exhibition, and performance of art and music" is another.

A pragmatic review of these goals would indicate that we have achieved them through ongoing excellence in instruction, as well as a seven-year effort in the planning and design of our new department facilities. Coupled with that was the completion of the Herculean task of relocating from our swing space facilities into the new facilities over the summer of 2011.

### b. Review of Overall Department/Unit

One of the less visible aspects of our department that is working well is that we are extremely stable in our production of FTES and in meeting our students' program needs. We consistently offer a full complement of courses that involves many different preparations for our full-time faculty members. Our offering of multiple online sections of Art C101 in the summer has been fruitful, maintaining momentum in the department over the summer and encouraging students to enroll in the fall. Furthermore, we are committed to offering afternoon and evening courses in order to best serve the varied scheduling needs of our student population. This is true in both the art and music disciplines.

The Art Department is working diligently to finalize and implement operations in our new facility. This will allow us to work more efficiently, and provide a more satisfying and successful educational experience for our students. These improvements will also be critical in the implementation of the planned Studio Arts for Transfer program.

The Visual and Performing Arts has an extensive plan for making improvements to our programs:

- First and foremost, we would like to ask for the reassignment of Professor Lisa Darty to the Visual and Performing Arts Department from Digital Media Arts. Professor Darty is a highly skilled artist with exceptional talents, especially in regard to the newly developing digital thrust of our department. This assignment will improve our ability to put into action the Studio Arts for Transfer program, which calls for courses in digital art,



digital photography, a digital arts elective, as well as a bevy of traditional art courses. This assignment will support the complete biannual rotation of the courses necessary for students to successfully complete the degree. Corollary to that, it will also give us the flexibility to develop more classes (including gallery production) and offer more on ground classes for our local Cerro Coso student population. Our department has lost two full-time faculty members, and is in the process of reinventing itself as a vital school and community resource. This assignment will go a long way towards helping us to achieve that goal.

- Establishing a new cultural investment in student life at the college. We are actively promoting new ways to serve our student population and reinvent our programs, which is a particularly sanguine effort given the institutional cuts absorbed by our programs in the recent past (see 2010 through 2011 unit plan).
- Maintaining our commitment to musical performances at Cerro Coso. Dr. Foggia has continually (and without compensation) donated professional level performances at the college and will continue to do so.
- “The Fence Project” is a labor-intensive student driven project to help build the infrastructure and donate artwork to the community. Individual components of this project are scheduled to be installed before the end of May 2012. This is an exciting endeavor that we hope will engage our students and build stronger community relationships.
- The construction of an online student life website. This will be done in coordination with Kim Kelly - ASCC maven. Major components of this website might include: a book trade or sell bulletin board, student rideshare bulletin boards, student digital music playlists, interviews with online faculty, online student Hall of Fame, contact list of recent graduates who are willing to give hopeful students tours of potential colleges.
- We anticipate the return of the prodigal art gallery, in which we plan to promote student oriented exhibits.

**c. Goals for Upcoming Year (next academic year). *Three goals not required. If more goals needed, copy and paste additional boxes.***

***Goal 1***

**Update Visual and Performing Arts course offerings to more accurately reflect the direction charted by our department and meet the mandates of accreditation and catalog rights.**



**1. Connection to College Strategic Goals:**

1A, 1B

**2. Specific internal\* or external\*\* condition(s) the goal is a response to:**

This goal is a response to the need to create a comprehensive degree and transfer program.

**3. Action Plan:**

Major components of this curriculum overhaul are the completion of extensive course deletions (~50), the identification of any gaps in instruction or assessment revealed in the most recent SLO assessment, the refinement of course-level outcomes, and the implementation of the Studio Arts for Transfer program. Other aspects of the curriculum overhaul include the theater major deactivation, the fine arts deactivation, and the current AA degree deactivation, as well as the streamlining of our multilevel course offerings in art and music.

**4. Measure of Success:**

The completion of data analysis from SLO assessment (2011-12), the application of changes indicated by that data, and ultimately, the successful implementation of the Studio Arts for Transfer degree program.

**STEP 3: SUBSTANTIATE REQUESTED RESOURCES (Note: All items must be prioritized.)**

**a. New Classified Staffing. *If more lines are needed, Tab over from the bottom-right box.***

Position Title	Location	Priority: 1 = high 2 = med 3 = low	Strategic Plan goal addressed by this position	Salary Grade	Number of Months	Number of Hours per Week	Salary Amount	Funding Source: G=General Fund R=Restricted (be specific)



**Classified Staffing Justification. If more than one position requested, copy and paste additional boxes.**

1. Describe how the position is linked to your unit’s mission and goals, recent Program Review or SLO assessment gaps, planning assumptions, and/or the College’s strategic plan.
2. Explain why the work of this position cannot be assigned to current staff.
3. Describe the impact on the college if the position is not filled.

**b. New Full-Time Faculty Staffing**

Discipline	Affected Programs	Location	Priority	Strategic Plan goal addressed by this position	Funding Source: G=General Fund R=Restricted (be specific)
Art	All transfer programs	CM, CB	1	1A	G

**Full-Time Faculty Staffing Justification:**

ESCC plans to pursue implementation of a transfer art degree program on-ground to provide an additional degree offering at ESCC. Currently, two studio art courses are offered in Bishop and one in Mammoth each semester. These studio art classes meet AA general education and CSU transfer requirements. ESCC will be introducing additional Art courses beginning with ART C105 in Mammoth during Spring 2012, which will meet both IGETC transfer requirements and transfer art degree requirements in addition to the general education and CSU transfer requirements. As enrollment grows in this course, we will begin to add more courses in the art transfer degree program, which also meet IGETC, until most of the art transfer degree program courses are offered on-ground at ESCC. In some instances, we plan to offer these classes via iTV between Bishop and Mammoth until there is sufficient enrollment to offer them stand-alone. Once there is a critical mass of offerings for the art transfer degree program, with the additional courses needed to complete the degree offered online, ESCC will develop and provide pathways for students interested in pursuing the transfer art degree. ESCC will then actively and aggressively promote this degree pathway option within the ESCC service area and will work with the Mammoth Lakes Foundation to promote it as part of their outreach for the South Gateway Student Apartments. ESCC will need a full time Art faculty at this time to promote the transfer degree program and meet the course load requirements anticipated by the full on-ground implementation of the program at



ESCC.

**c. Supplies (per unit cost less than \$1000). Enter requests on lines below. If more rows needed, Tab over from box on bottom right.**

Describe resource requested	Location	Priority: 1 = high 2 = med 3 = low	Strategic Plan goal addressed by this resource	Provide a detailed rationale for the requested resource. The rationale should refer to your unit's mission and goals, recent Program Review or SLO assessment gaps, planning assumptions, and/or the College's Strategic Plan	Estimated amount of funding requested	Will this be one-time or on-going funding?	Funding Source: G=General Fund R=Restricted V = VTEA
Instructional Supplies and Materials	CB	1	1A	Painting, drawing, 2D design classes at Bishop; intrinsically linked to instruction, and thus achieving unit goals	1200	On-going	G
Instructional Supplies and Materials	CI	1	1A	Painting, drawing, sculpture, photo, 2D design classes at IWV and materials for online students; intrinsically linked to instruction, and thus achieving unit goals	11,500	On-going	G
Instructional Supplies and Materials	CI	1	1A	Clay abatement fund; intrinsically linked to instruction, and thus achieving unit goals	800	On-going	G
Instructional Supplies and Materials	CI	1	1A	Music scores; intrinsically linked to instruction, and thus achieving unit goals	550	On-going	G
Instructional Supplies and Materials	CK	1	1A	Painting, drawing and 2D design classes at KRV; intrinsically linked to instruction, and thus achieving unit goals	1200	On-going	G
Instructional Supplies and Materials	CM	1	1A	Painting, drawing, 2D design	1200	On-going	G



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				classes at Mammoth; intrinsically linked to instruction, and thus achieving unit goals			
Instructional Supplies and Materials	CM	1	1A	Music scores and materials; intrinsically linked to instruction, and thus achieving unit goals	800	On-going	G
Computer software	CI	1	1A	Software necessary for the digital component of the Studio Arts for Transfer degree program.	2500	One-time	G
Non-instructional supplies and materials	CI	1	1A	This budget item supports the maintenance of multiple labs in the VPA, including sculpture and ceramics, such as blades, motors, switches, bearings, etc.	2200	On-going	G
Maintenance and Repair	C1	1	1A	Regular service costs for lab facilities and equipment	1000	On-going	G





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**d. Non-Technology Equipment (per unit cost greater than \$1000). Enter requests on lines below. If more rows needed, Tab over from box on bottom right.**

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**e. Technology Equipment (computers, data projectors, document readers, etc.). Enter requests on lines below. If more rows needed, Tab over from box on bottom right.**

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Computers for digital photo lab	CI	1	1A	Equipment necessary for the digital components of the Studio	25,000	One-time	G



Describe resource requested	Location	Priority: 1 = high 2 = med 3 = low	Strategic Plan goal addressed by this resource	Provide a detailed rationale for the requested resource. The rationale should refer to your unit's mission and goals, recent Program Review or SLO assessment gaps, planning assumptions, and/or the College's Strategic Plan	Estimated amount of funding requested	Will this be one-time or on-going funding?	Funding Source: G=General Fund R=Restricted V = VTEA
				Arts for Transfer degree program.			
Printer for digital photo lab	CI	1	1A	Equipment necessary for the digital components of the Studio Arts for Transfer degree program.	5,000	One-time	G

**f. Facilities. Enter requests on lines below. If more rows needed, Tab over from box on bottom right.**

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**g. Travel (inter-campus, intra-district, conferences, etc.). Enter requests on lines below. If more rows needed, Tab over from box on bottom right.**



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Employee Travel	CI	2	1A	Regular travel to sites for evaluation, as well as collection and disbursement of materials.	400	On-going	G

**h. Marketing (brochures, radio spots, promotional travel, etc.). Enter requests on lines below. If more lines needed, Tab over from box on bottom right.**

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**i. Other (institutional fees, library books). Enter requests on lines below. If more lines needed, Tab over from box on bottom right.**



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**STEP 4: ATTACH PRIOR YEAR'S SLO ASSESSMENT DATA (as applicable)**

**STEP 5: ATTACH PRIOR YEAR'S STUDENT PERFORMANCE DATA (Instructional units only, as provided)**